

AUTHORIZATION FOR PERSONAL DATA PROCESSING

When providing your personal data through any of our web forms, apps, WhatsApp, mailing, telephone call or any other means of communication and **expressing your wish to receive information** about the educational offer and the products or services provided by THE ASSOCIATION OF EXPORTERS and its educational entity THE PRIVATE HIGHER EDUCATION INSTITUTE OF FOREIGN TRADE (hereinafter, ADEX and ISTECEX), your details will be processed under the following conditions:

ADEX and ISTECEX, with address at Av. Javier Prado Este N° 2875, San Borja, Lima, Peru, will register your personal data in their database "Students" (RNPDP-5069), "Participants of events or fairs" (RNPDP-6435) and "ADEX Associates" (RNPDP-13615), respectively, for an indeterminate term or until you decide to revoke your authorization

This processing includes:

- a) Sending information and advertising about the educational offer and other products and services of ADEX - ISTECEX, **only if you have expressed your wish to receive them**, in accordance with the Law N° 32323.
- b) Profiling and data collection from publicly accessible sources for ADEX - ISTECEX marketing purposes.
- c) The offering of products and/or services, promotions, educational offers from ADEX - ISTECEX, as well as invitations to events in which you could be interested.
- d) Such information may be sent by email, telephone, WhatsApp, SMS or any other means of communication, whenever you have granted your free, express, prior, informed and unequivocal consent.

By granting this authorization, you understand and agree that ADEX - ISTECEX may process your personal data directly or through third parties responsible for processing, who may be located within or outside the country (cross-border flow). The list of third parties who are able to process your information can be checked at: <https://www.adexperu.org.pe/flyer/proveedores.pdf>

If you no longer wish to receive information and authorize the processing of your personal data, we will not perform any of the aforementioned processing or purposes.

ADEX - ISTECEX guarantees the confidentiality and security of your personal data in accordance with data protection regulations. You can exercise your rights of information,

access, update, inclusion, rectification, suppression and opposition, sending an email at equipo-marketing@adexperu.edu.pe with copy of your national identity card and the subject: "Exercise of ARCO rights".